

Antoniów, 15.11.2017

The report summing up the dissemination meetings after the youth exchange

'Be creative – Design Thinking'

This document has been drawn up on the basis of reports handed by the organizations participating in the project:

- Comitato d'Intensa from Italy,
- Asociacion Building Bridges from Spain,
- Unique Projects from Lithuania

Reports were handed over to the Applicant between 23.09.2017 – 03.11.2017.

The aim of creating a report is to introduce the account of dissemination meetings accomplished by the participants of the youth exchange Be Creative – Design Thinking, within the Erasmus + program.

The duration of implementation

The meetings took place on:

- 13th and 15th of October in Belluno in Italy,
- 15th and 22nd of October in Madrid in Spain
- 8th and 12th of October in Kowno in Lithuania.

The meeting with the local youth took place in the last day of the exchange in Poland.

The aim and the course of meetings

The aim of the meetings organized by the affiliative organizations was to disseminate the results of the youth exchange.

The youth from each country organized two meetings. One meeting was addressed to members, volunteers and well-wishers of a given sending organization, while the other meeting was addressed

to the local community. In overall, there were 193 participants in the meetings (including 25 participants in Poland in the last day of the exchange, 62 in Italy, 50 in Lithuania and 55 in Spain).

During the meetings the prototypes, created by the youth at the exchange in Puck, were tested. Prototypes in the form of a mock-up (or other paper version) were presented in photos due to the lack of possibility to share them between groups and the lack of effortless transport to the country. After the presentation the youth had a discussion in order to find out about the opinion of receivers and to evaluate the designed works.

What is more, the youth participating in the exchange presented the main aims of Erasmus + program, Design Thinking method and conducted some exercises based on 'thinking out of the box', to bring closer the sense of DT method and the tools used in it. The used exercises were for instance 9 dots placed rows 3x3, which were supposed to be connected via infarcted line constructed from 3 line segments; the room with 3 bulbs and the task was to check which one works, while having only one switch in another room.

The conclusions from the meeting and evaluation of prototypes on the basis of conducted anonymous surveys

- The receivers reacted positively about the exercises in which they were involved (90 people assessed this part of the meeting very well, while 103 – well);
- the participants of the meetings assessed the prototypes introduced by the youth well or very well;
- in Italy, the receivers assessed the mock-ups the highest, and the idea to promote Puck under the slogan 'In Puck you are able to do everything' (40 participants of the meetings voted for this project),
- in Lithuania and Spain , the idea (prototype) which was received best, was the promotion of Puck via hashtag #puckpeople. In those meetings in the countries participated many people active on Instagram and that's why this way of promotion was closer for them (the prototype got 40 votes in Spain and 38 in Lithuania)
- In Poland, at the meeting with the youth, the concessionary 'Passport' with the discounts in Puck turned out to be the best, and #puckpeople (15 people chose those projects)
- 130 receivers said that it's worth enforcing at least one the prototypes
- 115 people were of the opinion that similar solutions should be enforced in their towns or at the promotion of events organized by by the sending institutions.

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