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Narrative Report - SDGIYE Project



Ilhéus – Bahia – Brazil

Name of the organization	Cooperbom Turismo
Country	Brazil
Contact person (name, title, e-mail, phone)	Maria Santos, Project Coordinator, cooperbomturismo@hotmail.com , +55 73 99156 0474
What and how ?	<i>We disseminated the project topics on site, social medias and whatsapp groups in order to motivate people to attend the 3 events/workshops.</i>
Where?	<i>The activities took place in Ilhéus - Bahia – Brazil , the first and the second one were online and Live and the third one took place on the following address: Coworking “O Escritório”, Rod. Ilhéus-Oliveira, 1st Andar, Ilhéus (BA).</i>
Who?	<i>People aged 18 to 57y.o were involved in the local activities, 4 persons attended the meeting pre-workshops, 6 participants YW attended to the 1st activity online training (1 male and 5 female) plus 3 of the sending organization (participants in the Jobshadowing and TC), 8 participants YW, attended the Live Training (3 male and 5 female) plus the 3 participants of Jobshadowing and TC. Students, farmers and liberal arts professionals took part of the events, they were told about the project, the topics and the e-learning course. The YW participants of the online trainings, conducted the workshop (the third activity), they organized presentations and taught how to use the e-learning platform. All the activities were done promptly in order to make the purpose of the workshops on the topic of the project really interesting to the audience.</i>
When?	<i>Events occurred on June 1st at 19:30, on June 2nd at 19:30 and on June 4th at 14:00-19:00.</i>
Activities	<i>Initially ice-breakers were conducted by the trainers, a short movie on the 17 sdgs was watched by the audience, then presentations on slides of each topic were explained, then the e-learning platform was presented and the audience was invited to create a login to follow the explanation on its content, then they were invited to think about the topics of the project and in groups they discussed, created a list of commitments on post-its for a sustainable business and presented them (pictures and short movies were done).</i>
Results/Learning outcomes	<i>The main results achieved were first the interaction among the participants and the awareness that the topics brought to them, what they created and presented demonstrated that they really were aware of the core of the project. Regarding the major learning results, it was really interesting how the audience got involved and the unexpected interest created during the events by the ones who had heard a few things about the topics. Although some of them have already participated in any course or even heard about the SDGs, the activities lighted their feeling of belonging to Nature, community, etc.</i>
Impact and evaluation	<i>Although the theme SDGs has been worldwide disseminated for the last 2 decades, the activities brought light to other aspects that bring together the social and governance as well. It was a time to open minds, the impact of the activities on communities in our city with youth entrepreneurs, the neighborhood, etc., absolutely will sound largely. A positive campaign of the project at local level was achieved as a whole.</i>

Follow - up	<i>All the topics of the project were important for the participants and youth entrepreneurs to take actions from this moment on.</i> <i>The unexpected pandemic has broken the paradigm by allowing people realize how much they were contributing to the climate change with small and bad actions towards Nature (rivers, oceans, soil and life community as well). Despite of all the challenges faced every day, participants could realize that they can do more to create a better future for the next generations.</i> <i>Cooperbom Turismo as an organization committed to sustainability and educational activities in all the aspects (social, environmental, cultural, economic), has been developing several local actions which offers opportunities to participants and community take part and get engaged in others actions inspiring youth and women towards social and economic balance. Participants could identify more ways to promote awareness to people regarding their behavior in order to mitigate the impact that they can cause on Nature. Another project proposal on these topics would be welcomed. So, a new campaign could be done achieving more than what was done during this present project because of pandemic time.</i>
Visibility	<i>Despite of the short time after pandemic, visibility of the activities of the SDGIYE project and Erasmus+ of the EU, had been largely disseminated in September 2021 through banners on social medias, lectures, and online events and the presential workshop in June 2022. Also, during each presentation participants used to ask questions which were promptly responded.</i> <i>The dissemination strategy was based on social medias and whatsapp groups. Photos, and others content related to the project published at web-sites and/or social medias are attached on the files.</i>

LIST OF ACTIVITIES DONE IN 2022

Activity	Venue Country	Venue City	Activity date	Organisation	Organisation Hosting	Number of Participants	Participants with fewer opportunities
1. Online Training	Brazil	Ilhéus	June 1 st , 2022	Cooperbom Turismo	Participants YW	9	6
2. Live Training	Brazil	Ilhéus	June 2 nd , 2022	Cooperbom Turismo	Participants YW	9	6
3. Workshop	Brazil	Ilhéus	June 4 th , 2022	Cooperbom Turismo	Participants YW	19	10

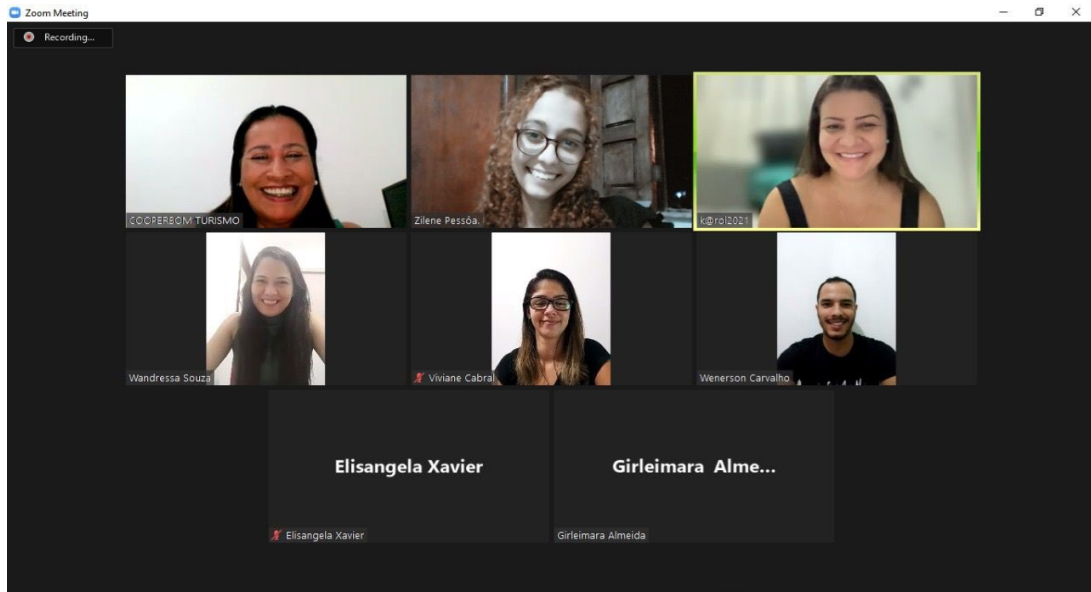
EXTRA FIRST ACTIVITY DONE IN SEPTEMBER 2021

On September 20th, 2021, occurred the first local dissemination when the national coordinator Mrs. Maria Morais presented the Erasmus Plus Programme and the core of the SDGIYE project to the audience. Lecturers invited talked about SDGs and the importance of sustainability to grow the green economy and promote just fair trade.

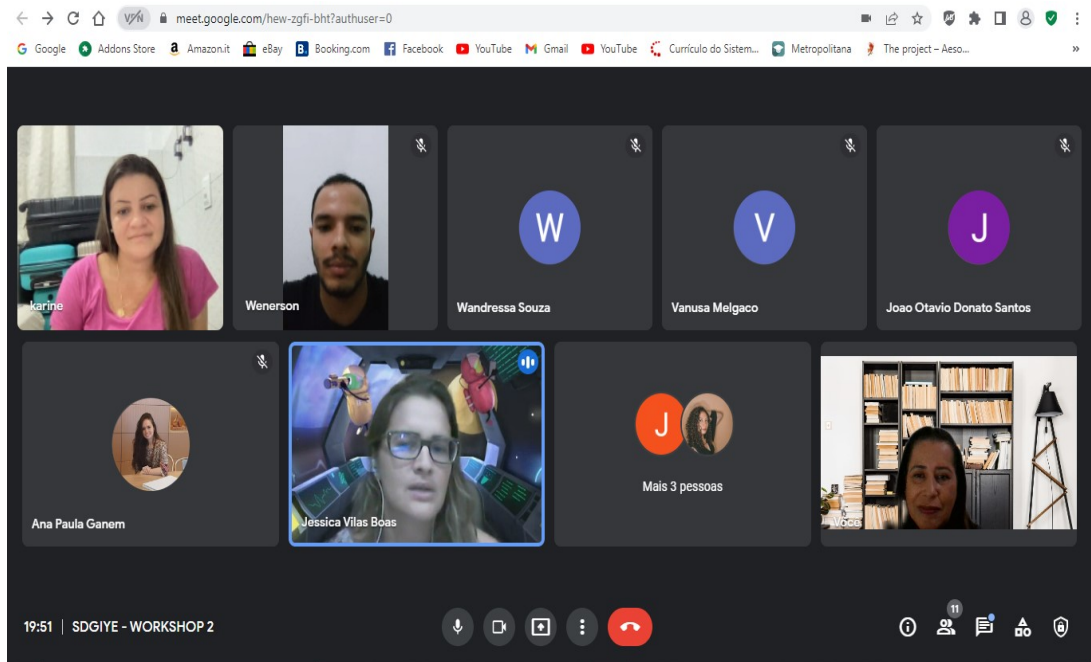
Professor Guilhardes Junior – MSc in Environmental Law, representing the local university, UESC – Universidade de Santa Cruz, spoke about the SDGs and Mrs Claudiana Figueiredo - MSc in Biodiversity and general manager of Sebrae – Business Agency, spoke about sustainable businesses.

Attached the files related to this event.

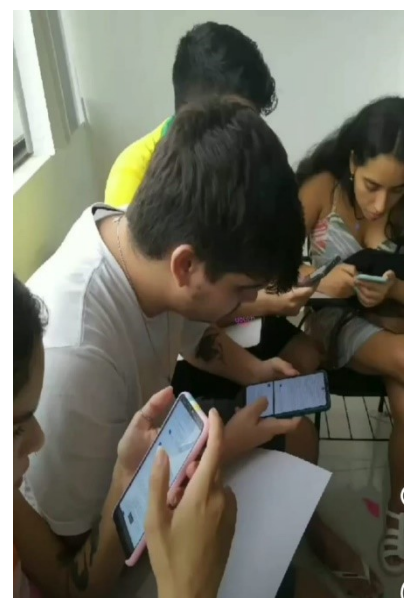
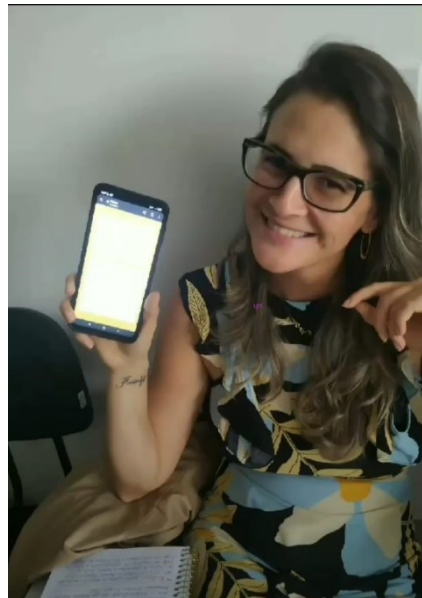
1st Online Workshop on June 1st, 2022



2nd Online Workshop on June 2nd, 2022



3rd Workshop – From Youth Workers trainers for Youth



EXTRA FIRST ACTIVITY DONE IN SEPTEMBER 2021





Part of the presentation by the speaker Professor Guilhardes Junior of the local university on September 2021



Banner of the first local event on September 2021 for dissemination of the SDGIYE project



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SUSTAINABLE DEVELOPMENT GOALS – INSPIRATION FOR YOUTH ENTREPRENEURSHIP

OBJETIVOS DO DESENVOLVIMENTO SUSTENTÁVEL – INSPIRAÇÃO PARA O EMPREENDEDORISMO JUVENIL

“Apelo global à ação para acabar com a pobreza, proteger o meio ambiente e o clima e garantir que as pessoas, em todos os lugares, possam desfrutar de paz e de prosperidade” (ONU).



- Público alvo: Microempreendedores, Jovens, Comunidade e Interessados
- Quando: 22 de Setembro de 2021
- Horário: 14:30
- Local: Auditório do Sebrae – Ed. Premier Business Center – Av. Osvaldo Cruz S/N, Cidade Nova, Ilhéus – Bahia.

Inscrições abertas e realizadas no local

Para mais informações entre em contato conosco:

cooperbomturismo@hotmail.com

Apoio:



Banners related to the workshops and the e-learning course

SDGIYE
Sustainable Development
Goals - Inspiration for
Youth Entrepreneurship



Training course for
Trainers

Online - Dia 1/6 às 19:30
Live - Dia 2/6 às 19:30
Presencial - Dia 4/6 às
14:00

Inscrições: Instagram
@cooperbomturismoilheus



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E-learning Curso

Objetivos para o
Desenvolvimento
Sustentável - Inspirando
Empreendedorismo
Juvenil

Faça seu login aqui 

[http://www.iwr.org.pl](http://www.iwr.org.pl/sustainable)
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